# Tentative Class Schedule

## The First Semester of the Academic Year 2024

**Program** Master of Business Administration Program in Business Admistration Plan B **ID: 66**

**Code** 1203821

**Title** Human Resource Management

**Credit** 3 (3-0-6) **Hours** 45

**Module** **1**

**Coordinator** Aj.Dr. Natacha Maswichian

| Weeks | Date | | Duration | No. | | Activity | Instructor | Room |
|---|---|---|---|---|---|---|---|---|
| | | | | Hours | Minute | | | |
| 1 | Saturday | 17-Aug-24 | 13.00-17.00 | 4 | - | Lecture | Aj.Dr.Piyatida Pianluprasidh | C1-307/1 |
| | Sunday | 18-Aug-24 | 09.00-17.00 | 7 | - | Lecture | Aj.Dr.Piyatida Pianluprasidh | C1-307/1 |
| 2 | Saturday | 24-Aug-24 | 13.00-17.00 | 4 | - | Lecture | Aj.Dr.Piyatida Pianluprasidh | C1-307/1 |
| | Sunday | 25-Aug-24 | 09.00-18.00 | 8 | - | Lecture | Aj.Dr.Piyatida Pianluprasidh | C1-307/1 |
| 3 | Saturday | 31-Aug-24 | 13.00-17.00 | 4 | - | Lecture | Special Guest | C1-307/1 |
| | Sunday | 1-Sep-24 | 09.00-17.00 | 7 | - | Lecture | Special Guest | C1-307/1 |
| 4 | Saturday | 7-Sep-24 | 13.00-17.00 | 4 | - | Lecture | Special Guest | C1-307/1 |
| | Sunday | 8-Sep-24 | 09.00-17.00 | 7 | - | Lecture | Special Guest | C1-307/1 |
| Total Hours | | | | **45** | | | - | - |
| 5 | Saturday | 14-Sep-24 | 09.00-12.00 | 3 | | Exam | | |

**<u>Note</u>. Teaching hours will not include 12.00-13.00 hour and no. of hours during exam period**

****Changes will be noticed and acknowledged in advance****

# Tentative Class Schedule

## The First Semester of the Academic Year 2024

**Program** Master of Business Administration Program in Business Admistration Plan B **ID: 66**

**Code** 1203827

**Title** Integrated Marketing Communication and Brand Management in Digital Age

**Credit** 3 (3-0-6) **Hours** 45

**Module** **2**

**Coordinator** Aj.Dr. Natacha Maswichian

| Weeks | Date | | Duration | No. | | Activity | Instructor | Room |
|---|---|---|---|---|---|---|---|---|
| | | | | Hours | Minute | | | |
| 1 | Saturday | 21-Sep-24 | 13.00-17.00 | 4 | - | Lecture | Aj.Dr.Natacha Maswichian | C1-307/1 |
| | Sunday | 22-Sep-24 | 09.00-18.00 | 8 | - | Lecture | Aj.Dr.Natacha Maswichian | C1-307/1 |
| 2 | Saturday | 28-Sep-24 | 13.00-17.00 | 4 | - | Lecture | Special Guest | C1-307/1 |
| | Sunday | 29-Sep-24 | 09.00-17.00 | 7 | - | Lecture | Special Guest | C1-307/1 |
| 3 | Saturday | 5-Oct-24 | 13.00-17.00 | 4 | - | Lecture | Special Guest | C1-307/1 |
| | Sunday | 6-Oct-24 | 09.00-17.00 | 7 | - | Lecture | Special Guest | C1-307/1 |
| 4 | Saturday | 12-Oct-24 | 13.00-17.00 | 4 | - | Lecture | Aj.Dr.Natacha Maswichian | C1-307/1 |
| | Sunday | 13-Oct-24 | 09.00-17.00 | 7 | - | Lecture | Aj.Dr.Natacha Maswichian | C1-307/1 |
| Total Hours | | | | **45** | | | - | - |
| 5 | Saturday | 19-Oct-24 | 09.00-12.00 | 3 | | Exam | | |

**<u>Note</u>. Teaching hours will not include 12.00-13.00 hour and no. of hours during exam period**

****Changes will be noticed and acknowledged in advance****

# Tentative Class Schedule

## The First Semester of the Academic Year 2024

**Program** Master of Business Administration Program in Business Admistration Plan B **ID: 66**

**Code** 1203813

**Title** Investment Planning

**Credit** 3 (3-0-6) **Hours** 45

**Module** **3**

**Coordinator** Aj.Dr. Natacha Maswichian

| Weeks | Date | | Duration | No. | | Activity | Instructor | Room |
|---|---|---|---|---|---|---|---|---|
| | | | | Hours | Minute | | | |
| 1 | Saturday | 26-Oct-24 | 13.00-17.00 | 4 | - | Lecture | Aj.Dr.Panita Rachapaettayakom | C1-307/1 |
| | Sunday | 27-Oct-24 | 09.00-17.00 | 7 | - | Lecture | Aj.Dr.Panita Rachapaettayakom | C1-307/1 |
| 2 | Saturday | 2-Nov-24 | 13.00-17.00 | 4 | - | Lecture | Aj.Dr.Panita Rachapaettayakom | C1-307/1 |
| | Sunday | 3-Nov-24 | 09.00-18.00 | 8 | - | Lecture | Aj.Dr.Panita Rachapaettayakom | C1-307/1 |
| 3 | Saturday | 9-Nov-24 | 13.00-17.00 | 4 | - | Lecture | Special Guest | C1-307/1 |
| | Sunday | 10-Nov-24 | 09.00-17.00 | 7 | - | Lecture | Special Guest | C1-307/1 |
| 4 | Saturday | 16-Nov-24 | 13.00-17.00 | 4 | - | Lecture | Special Guest | C1-307/1 |
| | Sunday | 17-Nov-24 | 09.00-17.00 | 7 | - | Lecture | Special Guest | C1-307/1 |
| Total Hours | | | | **45** | | | - | - |
| 5 | Saturday | 23-Nov-24 | 09.00-12.00 | 3 | | Exam | | |

**<u>Note</u>. Teaching hours will not include 12.00-13.00 hour and no. of hours during exam period**

****Changes will be noticed and acknowledged in advance****